



The Coach School

Bonus:

*The Coach School
Approved Business Tools*

ALLI WORTHINGTON



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The Coach School Approved Business Tools

- 1) **The Google Suite:** My must-have Google tools are Drive to store all my documents, Gmail, Google Calendar, (Spread)Sheets, and Documents. They are all free and sync up perfectly.
- 2) **Grammarly:** This app scans everything typed in documents, emails, and even social media posts to ensure credibility isn't lost over easily avoidable errors.
- 3) **Calendly:** This is the tool I use to schedule meetings and all my discovery calls.
- 4) **Basecamp:** The perfect project management system to use with your coaching clients.
- 5) **Canva:** This tool is an all-in-one graphic design tool to build your graphics, ebooks, presentations, and more. (Keep an eye out for future bonuses from The Coach School – social media and ebook templates – that will plug right into your Canva account!)
- 6) **Creative Market:** This site is my favorite place to find awesome graphics, fonts, templates, photos, web themes, stock photography, and so much more.
- 7) **Tailwind:** This is a great marketing and scheduling tool for Pinterest.
- 8) **Interact:** This service helps you create a fantastic lead magnet for your business.
- 9) **Kajabi** The perfect option for building an online course or digital product.

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- 10) **Rode Podcasting Mic**: Audio quality for your podcast is crucial.
- 11) **Cast**: I've tried all the recording services to record my podcast and Cast has the best audio quality.
- 12) **LastPass**: Never forget a password again.
- 13) **Keywords Everywhere**: This handy app brings up a list of relevant keywords that can be used in articles or web pages.
- 14) **BigVue**: Big Vue is a teleprompter app that will help you create perfect teaching videos. I use Big Vue for my videos on my quiz lead magnets.
- 15) **Loom**: This screen recorder software is perfect for recording your screen for teaching videos (we used Loom for The Coach School trainings) and to teach new team members how to do tasks for you.
- 16) **DocuSign**: Use this service to easily share proposals and have contracts signed.
- 17) **Cultivate What Matters**: I use Power sheets every year to assess my year and plan goals for the following year.

This is a great time to build the business of your dreams, so use these tools to go for it!

Notes:
